Airedale & Wharfedale Broadband

Masterplan Reference
2.3 Information Communication & Technology. P. 35

Description
Working in partnership with Yorkshire Forward, BT and Business Link West Yorkshire, this project aimed to promote business take-up of broadband in Airedale & Wharfedale.

The project had the wider aim of promoting best practice in the application of broadband technologies, e-Business and general ICT in the north of the Bradford District. As part of the project, a package of grant support was made available to businesses in the area to encourage not only the take-up of broadband, but also the adoption of good and best practice, particularly regarding IT security measures.

Project Impacts
- 325 businesses advised and supported
- 272 businesses in receipt of grant support
- Projected increase in FTE jobs 2,443 -> 2,689 (10.0%)
- Projected increase in turnover £187m -> £208m (11.2%)

Project Status
- Project was launched in 2003 and has since been completed

Associated Projects
- Connecting Airedale
- Airedale Greenway
- LEADER
Airedale Rural Connection

Masterplan Reference
2.3 Information Communication & Technology. P. 35

Description
This project aimed to develop a series of physical hubs connecting rural communities to mainstream service provision including information, advice and training to support enterprise, workforce development and improved access to jobs.

After researching the needs of local residents and businesses, the project adapted and equipped centres at Denholme and Haworth as the first connections in the Airedale Rural Connection, creating facilities for virtual and face to face access to information, advice and support and be a focus for enterprise and business development.

Project Impacts
- Improved community facilities in Haworth and Denholme
- Reduced car journeys by increasing local access to services and advice within rural areas
- Contributes to the vitality of rural communities by increasing business and economic activity

Investment
- £150,000 from Yorkshire Forward and £145,000 match funding from CBMDC

Project Status
- Project completed.

Associated Projects
- Connecting Airedale
- Airedale Greenway
- LEADER
Airedale Greenway

Masterplan Reference
2.3 Connected Corridor. P. 35 / 2.4 Lifestyle Corridor. P. 37

Description
The Airedale Greenway is a new seven-mile walking and cycling route that links the three town centres and local bus and train stations. Improvements along the route include new signage, showing travelling times for walking and cycling, some resurfacing of the towpath and new information boards.

From Shipley Town Centre the route follows the Leeds and Liverpool canal towpath and quieter roads all the way to the former Reid’s bookshop in Keighley, passing Saltaire World Heritage site and Bingley Five Rise locks on the way.

The Airedale Greenway route was included in the Sky Ride programme in October 2010.

Project Impacts
- Links the three main Airedale towns of Keighley, Bingley and Shipley and provides a boost for tourism in the area
- Provide cyclists and walkers with more attractive routes for everyday journeys
- Promotes sustainable and greener forms of transport

Investment
- £98,000 from CBMDC
- £42,000 from LEGI
- £10,000 from LTP2

Project Status
- Phase 1 complete.

Associated Projects
- Connecting Airedale project.
Connecting Airedale

**Masterplan Reference**
2.3 Connected Corridor - Transport. P. 34

**Description**
The Connecting Airedale programme proposes major transportation improvements along the Corridor to better connect Airedale and enable regeneration in the Airedale and the wider Leeds City Region.

Phase 1 will undertake improvements between Bingley and Saltaire to reduce congestion at key junctions and improve this key public transport route.

**Project Impacts**
- Reducing congestion
- Encouraging the use of public transport
- Facilitating regeneration and connectivity in the Airedale and the wider Leeds City Region

**Investment**
- £4.5 million committed (LTP/RTB)

**Project Status**
- Detailed design work on Phase 1 in progress

**Associated Projects**
- Airedale Greenway
- Station improvements at Shipley and Keighley
Keighley Station improvements

**Masterplan Reference**
2.3 Connected Corridor - Transport. P. 34

**Description**
Improving Keighley Station is a priority project of the Masterplan. Potential development options were identified and a preferred option was agreed through consultation in 2007.

The proposals include new lifts, waiting rooms and canopies on platforms and an elevated drop off point over the existing car park. The focus of Keighley town centre has been repositioned toward the railway station following the completion of the new ASDA development and the flagship Keighley campus of Leeds City College, adjacent to the station.

**Project Impacts**
- The creation of a high quality public transport gateway into Keighley town centre
- Sensitively restore one of the town’s principal historic assets
- Help transform Keighley as a place to live, work, shop, study and invest

**Investment**
- £50 000 from Yorkshire Forward/Bradford MDC

**Project Status**
- In progress.

**Associated Projects**
- Leeds City College, Keighley campus
- Connecting Airedale
- Airedale Greenway
Description
The ADI is a commercial research and design facility which supports the advanced manufacturing and digital sector, and re-enforces Airedale as a key location for the digital cluster.

Formed in 2006, it acts as a catalyst and high tech business centre helping companies develop leading edge solutions for the global market in technologies such as wireless communication, embedded systems, satellite navigation, digital TV, home networking and consumer broadband.

Project Impacts
- 59 research and development projects implemented
- 9 telehealth businesses incubated
- 2 million research and development investment levered

Investment
- £2.1 million from Yorkshire Forward
- £150,000 from CBMDC

Project Status
- Project continuing
- ADI is self-financing

Associated Projects
- Connecting Airedale
- Dalton Lane Green Business Park
The Creative Corridor

Airedale Partnership case studies

BizFizz

Masterplan Reference
Vision for Airedale. 2.2 Creative Corridor – Education, Skills and Training. Innovation & Enterprise. P. 33

Description
Bizfizz is a grass-roots community based enterprise development project which encourages people to think about enterprise as an option and gives them the confidence to get their business idea off the ground.

Three business coaches are working on the ground in Airedale covering Shipley, Keighley and rural areas. There have been many local examples of the Bizfizz model working to good effect in the area including a local retailer who has had to move to larger premises twice as a result of business growth.

Project Impacts
- 400 businesses assisted since 2007
- Clients benefit from a holistic view of their circumstances

Investment
- £408,000 from Bradford Kickstart from 2007 To 2011

Project Status
- Project ongoing

Associated Projects
- The Store & Retail Academy
- Keighley Market Canopy
Description
The aim of the project was to support workforce development in the cultural and digital industries, particularly with regard to exploiting changing digital technologies. The project also aimed to provide a pathway of learning opportunities from first steps engagement to higher level training and job opportunities arising from the growth of cultural and digital industries in Airedale.

Project Impacts
- 400 skills assists
- 7 people achieving full level 3 qualifications
- 89 people achieving modules towards level 3
- 100 businesses assisted

Investment
- £350,000 from Yorkshire Forward

Project Status
- Project completed

Associated Projects
- Connecting Airedale
- Airedale Greenway
- LEADER
Leeds City College - Keighley Campus

**Masterplan Reference**
2.2 The Creative Corridor. Education, Skills and Training. P. 33

**Description**
This project involved the redevelopment of land on Dalton Lane to accommodate a new purpose-built 135,000 sq/ft campus for Leeds City College, Keighley campus.

In order to facilitate a move to new state of the art campus facilities, the College, Yorkshire Forward and CBMDC formed a partnership to locate, assemble and prepare a new 1.25 h/a development site at Dalton Lane.

**Project Impacts**
- Development of a state of the art college campus acting as a catalyst to further investment and regeneration in the area
- Will assist the College to deliver high quality higher education and training to enable local young people to meet the needs of business in Airedale
- Regeneration of a derelict site and bringing it back into use

**Investment**
- £2.9 million from Yorkshire Forward and CBMDC
- £35 million from LSC

**Project Status**
- Completed in summer 2010, ready for the new academic year

**Associated Projects**
- Dalton Lane Green Business Park
- Dalton Mills redevelopment
- LEADER
The Creative Corridor
Airedale Partnership case studies

Airedale Learning Line

Masterplan Reference
2.3 Information Communication & Technology. P. 35

Description
This proposal aimed to develop and deliver the Airedale Learning Line – distributed facilities in Airedale, providing physical ‘hubs’ so that learners from hard to reach groups, rural dispersed communities, local businesses can access flexible e-learning, with face to face tutor support complemented by independent, web-based learning.

Project Impacts
● 9 jobs created
● 175 people assisted with skills development
● 50 people achieving ICT qualifications at NVQ level 2 and 30 people progressing through to level 3

Investment
● £735,000 during 2006-2009 from Yorkshire Forward

Project Status
● Completed

Associated Projects
● Connecting Airedale.
Dalton Lane Green Business Park

**Masterplan Reference**
2.2 Education, Skills and Training & Business premises. P. 33
2.4 The Lifestyle Corridor Town Centres. P. 37

**Description**
This project improved the Dalton Lane area by carrying out works under three key themes:
1. Security and crime
2. Spatial identity and usage
3. Supporting businesses to improve their performance

The Airedale Partnership worked with Groundwork and CBMDC on this project. Work included local clean-ups and improvement of public spaces, access improvements to walking and cycling routes and the promotion of the area.

**Project Impacts**
- The creation of an improved walking and cycling route
- Premises improvements such as new fencing and CCTV
- 60 businesses assisted, including 9 who took part in the Environmental Management Award Scheme

**Investment**
- £140,000 from Bradford Kickstart
- and funding of £35,890 from businesses

**Project Status**
- Completed March 2009

**Associated Projects**
- Dalton Mills redevelopment
- Leeds City College – Keighley Campus development
**Sustainable Resource Park**

**Masterplan Reference**
The Creative Corridor. 2.2 Education, Skills and Training & Business premises. P. 33.

**Description**
This project involved the redevelopment of a former waste transfer station to provide two new industrial units for social enterprises. The aim is to create a business park for companies involved in sustainable technologies and recycling.

**Project Impacts**
- Redevelopment of Brownfield site with more efficient industrial units including the removal of large amounts of asbestos from the site
- Relocation of Aire Valley recycling – a social enterprise undertaking kerbside recycling activities in the rural areas of Bradford District
- Possibility of redeveloping an area of land to the rear of site.

**Investment**
- Yorkshire Forward £1.5 million
- LEGI £321,209
- ERDF £661,292
- CBMDC £32,291
- LABGI £520,463

**Project Status**
- Phase one completed

**Associated Projects**
- Dalton Lane Green Business Park
- Buck Lane development
### Description
This scheme of works involved the design and construction of a market square, new pedestrian facilities and traffic calming together with on street parking and new lighting on Main St.

The original Masterplan saw a vision where the town centres are the gateways to Airedale and the need to make them the focus of activity as attractive, highly desirable places to live, work and visit.

### Project Impacts
- Provision of new market area for Bingley accommodating 16-18 traders 3 days per week.
- Free short stay parking provision along the full length of Main Street and associated side roads.
- New lighting columns designed to accommodate festive lighting and banners.

### Investment
- £900,000.00 from CBMDC

### Project Status
- Completed

### Associated Projects
- Shipley Town Square Improvements
- Development of Myrtle Walk Shopping Centre
Carnegie Library, Keighley

**Masterplan Reference**
Place for Change. 3.3 Keighley a Town of Heritage and Innovation. P. 48

**Description**
The grade II listed library was upgraded in 2007 following a six-month refurbishment, with many original features restored and improvements made to access, lighting, heating and the internal layout.

As well as a wide range of books for adults and children and free internet access, the Library offers regular taster sessions for IT learners and other informal learning opportunities.

**Project Impacts**
- Visitor numbers have increased by 27% from 2005-2006 - 2008-2009
- The number of ICT sessions held has increased by 29% over same period
- Family and local history services have been significantly improved in response to growing demands

**Investment**
- £1.6 million CBMDC

**Project Status**
- Completed

**Associated Projects**
- Keighley Townscape Heritage Initiative
- Keighley College Development
- North St Mixed use development
Refurbishment of Central Hall, Keighley

Masterplan Reference
Masterplan Reference Vision for Airedale:
2.2 Creative Corridor. Innovation & Enterprise P. 33

Description
Since October 2003 Keighley Voluntary Services (KVS) has led a project to revive Central Hall as a multi-purpose community hub. After feasibility works a successful partnership bid was put to the Lottery to make the building fit for purpose, designed according to KVS and its partners’ wishes.

The building will be handed over to KVS on behalf of the community upon completion.

Project Impacts
- A neutral community venue to bring people together
- Creation of affordable and suitable spaces to support individuals, businesses and social enterprise.
- Contribution to the social and economic regeneration of Keighley

Investment
- £999,954 from the Community Assets fund (administered by National Lottery).
- KVS to contribute £142,000
- £150,000 from CBMDC
- £450,000 from ERDF

Project Status
- Completed January 2011

Associated Projects
- North St Mixed Use Development
The Lifestyle Corridor

Airedale Partnership case studies

Masterplan Reference
2.4 Lifestyle Corridor: Town Centres, Tourism, Leisure & Culture. P. 37
3.3 Keighley – a Town of Heritage & Innovation. P. 43

Description
The project aims to create a multi-use public square in the centre of Keighley. The scheme will include the creation of recreational facilities, an open area for performances and arts, improved lighting and also water features.

The Market Square phase will provide flexible space for markets and external events.

Project Impacts
- Act as a catalyst to the regeneration of the town centre
- Increase number of shoppers and tourists thus boosting business confidence
- Entertainment programmes will allow businesses to benefit from increased footfall and to increase employee numbers.
- Providing opportunities for improved skills in the workforce

Investment
- £189,667 for phase 1 including £129,667 from CBMDC
- £10,000 from Keighley Town Council
- £50,000 from LABGI

Project Status
- First phase completed April 2008

Associated Projects
- Keighley Town Centre Townscape Heritage Initiative
- North St Mixed Use development

Church Green, Keighley
Mixed Use Development, Cavendish St, Keighley

Masterplan Reference
3.3 Keighley a Town of Heritage & Innovation. North St Hotel and Conference & Leisure Complex. P. 45

Description
The Masterplan identified the former Keighley College site as a potential high quality mixed use development with a leisure focus. A consultant team was appointed to produce a feasibility study advising on the future reuse / redevelopment of the site.

The recession has changed the market for such developments in the short term. The Council now owns the buildings and is exploring short/medium term alternative uses.

A public exhibition of the options was a part of this project.

Project Impacts
- Provide an aspirational, high quality mixed use development, including a hotel, that will change perceptions of the town
- Diversifying the retail and leisure offer in the town centre

Investment
- Site purchased with a £4.25 million grant from Yorkshire Forward, which facilitated the new campus development at Dalton Lane

Project Status
- Feasibility study completed.
- Meanwhile uses being explored.

Associated Projects
- Central Hall refurbishment
- Townscape Heritage Initiative
- Church Green
Roberts Park, Saltaire

Masterplan Reference
2.1 Rural Backdrop. Landscape Preservation & Landscape Enhancement. P. 31 3.0 Places for change Roberts Park. P. 68

Description
The work on Roberts Park aimed to restore buildings, statues and shelters as well as replacing the bandstand and ‘cannons’. Work also focused on resurfacing footpaths and restoring the historic landscape.

New park furniture and interpretive information was installed for people to enjoy. The Council is committed to ensuring that the restoration project benefits residents as well as visitors to the Saltaire World Heritage Site.

Project Impacts
- The establishment of a river stewardship programme for the River Aire
- The development of the tourism offer by improving and motivating access between urban areas and the countryside
- The project will support the social, economic and environmental regeneration of Airedale

Investment
- £3,206,000 from Heritage Lottery Fund (HLF)
- £1,699,895 from CBMDC

Project Status
- Work completed in early 2010

Associated Projects
- Airedale Greenway
- Shipley Market Square
**Shipley Focus’d**

**Masterplan Reference**
The Lifestyle Corridor. 2.4 Town centres. P. 37

**Description**
Shipley Focus’d is a new temporary photographic gallery in Shipley town centre that aims to make creative use of empty shops that have stood empty as a result of the recession. The new gallery occupies the former Gift Tree shop on the corner of Market Square and Wellcroft and will present a new exhibition every six weeks.

The project was set up by Shipley-based Q20 theatre in collaboration with Shipley Town Centre Management and the Airedale Partnership. The project is funded for 12 months by a government grant and the Arts Council’s ‘Arts for Empty Spaces’ grant.

**Project Impacts**
- Encouraging productive use of units left empty as result of recession
- Bringing more footfall into Shipley town centre and complementing work done on Shipley Market Square
- Supporting community organisations, photographers and artists in their work
- Creating job opportunities for young people as result of the Future Jobs Fund

**Investment**
- £18,000, plus additional funding from the Airedale Partnership.

**Project Status**
- Gallery opened on 24th June 2010

**Associated Projects**
- Shipley town centre environmental improvements
- Refurbishment of Roberts Park
The Lifestyle Corridor

Airedale Partnership case studies

Masterplan Reference
The Lifestyle Corridor. 2.4 Town centres. P. 37

Description
The Airedale Masterplan identified the poor quality of public realm that was evidenced in parts Shipley and the large levels of investment that would be needed to improve it.

To address this issue, a range of works were carried out, these included replacing neglected and antiquated street furniture, repairing areas of neglect, upgrading poor quality and outdated street lighting, replacing tired and over-mature trees, installing a new pelican crossing to improve public access in what is a busy bus station area, improving signage to promote the town, and general maintenance.

Project Impacts
- Improve the attractiveness of Shipley town centre
- Improve the take up of retail properties in the area
- Encourage more local residents to use Shipley as a retail hub

Investment
£221,723 from CBMDC and Bradford Kickstart

Project Status
- Work completed

Associated Projects
- Bingley Market Square and environmental improvements
- Refurbishment of Roberts Park
- Shipley Focus’d
The Lifestyle Corridor

Airedale Partnership case studies

2.4 The Lifestyle Corridor. Town centres, Housing, tourism, leisure and culture. P. 37

Description
This project will transform those historic areas in Keighley town centre with social and economic needs. Amongst the buildings which will be included are Victorian and Edwardian buildings in Church Street, High Street and North Street.

As part of the project, residents and businesses have been consulted on how they would like the money to be used.

Project Impacts
- Preserving the heritage of the buildings in the centre of Keighley
- Providing much needed residential and office accommodation for the town by making the buildings fit for purpose
- Improving land values and supporting other developments

Investment
- £2 million from Heritage Lottery
- £700k CBMDC

Project Status
- Stage 2 of the bid has been submitted to HLF

Associated Projects
- North St Mixed Use Development
- Keighley Campus, Leeds
- City College
- Church Green, Keighley

Townscape Heritage Initiative, Keighley
LEADER Programme

Masterplan Reference
Vision for Airedale. 2.1 The Rural Backdrop. Landscape Preservation / Enhancement. P.33. 2.3
The Connected Corridor. Transport. P. 35

Description
The South Pennines LEADER programme focuses primarily on rural culture and heritage projects, village renewal and basic services for rural communities. The programme is based on a partnership of communities spanning the South Pennines, made up of individuals from the community, public and private sectors, working with a wide range of partners and projects.

An example of how this has affected the local area has been the South Pennines Walk & Ride Festival, designed to promote the South Pennines, of which Airedale is a part of, as one of the UK’s best locations for outdoor activities. The official opening of the Airedale Greenway took place as part of this festival.

Project Impacts
● Developing vibrant and inclusive rural communities
● Ensuring communities have access to key community-based services
● Assisting rural communities to articulate their own needs and proactively shape their future

Investment
● £2.4 million from the European Union

Project Status
● Ongoing

Associated Projects
● Roberts Park
● SURF – Sustainable Urban Fringe
● Connecting Airedale
● Airedale Greenway
Rombalds Moor Forum

**Description**
Rombalds Moor is a large area of upland in the north of the district, covering an area of 3,000 hectares. The Rombalds Moor Forum was established in 2007 after a series of workshops with key stakeholders to look at safeguarding the well-being of the moor.

A steering group manages the activities of the Forum, facilitated by an external independent partner, Community Accord, and is a national pilot for their work on community engagement in public policy debate. In 2007 a Friends of Ilkley Moor group was developed to assist the Council in the management of access, interpretation, education and volunteering.

**Project Impacts**
- Has enabled local communities to engage in the debate on a sustainable future for the local environment
- Enabled partners to work on solutions through joint working and conflict resolution

**Investment**
- £1 million Higher Level Stewardship agreement.
- Investment also from private business and Lottery fund.

**Project Status**
- Ongoing

**Associated Projects**
- Airedale Rural Connections
- Airedale Greenway
- Townscape Heritage Initiative
Sustainable Urban Rural Fringes (SURF)

**Masterplan Reference**
Vision for Airedale. 2.1 The Rural Backdrop. Landscape Preservation / enhancement. P. 33. 2.3 The Connected Corridor. Transport. P. 35

**Description**
The SURF project aims to bring together partners and experts from the North Sea Region to exchange information and develop a common approach towards urban fringe development. The urban fringe is commonly referred as the ‘outskirts’ of a town or city and is predominantly open land on the edge of a settlement. Partner countries include Scotland, England, Sweden, Germany, the Netherlands and Belgium.

The aim of the project in the Worth Valley is to ‘engage different communities in the urban fringe so that they understand and develop their contribution to the competitiveness of the Leeds City Region through local action.’

**Project Impacts**
- Develop a sustainable community engagement process through Parish planning
- Develop a toolkit for community engagement
- Connect the local community to wider strategic policies / governance

**Investment**
- €164,552 from ERDF and CBMDC

**Project Status**
- Project in progress

**Associated Projects**
- Connecting Airedale
- Airedale Greenway
- Watershed Landscape
Watershed Landscapes Initiative

**Masterplan Reference**
2.1 The Rural Backdrop. P. 31

**Description**
This project will benefit Rombalas Moor, together with other parts of the district by bringing the story of the Watershed Landscape to life.

The project will support landscape restoration, access and heritage projects in the area. Led by Pennine Prospects, the regeneration body set up to support the regeneration of the South Pennines, the scheme will include work on mapping and interpreting the “cup and ring” stones on Rombalds Moor. Archaeology and geology workshops are planned with residents and schools based at local venues.

**Project Impacts**
- Raise the profile of the watershed landscape through archaeology, cultural activities and access improvements
- Improve the natural habitat and environment of the moorland areas
- Make the watershed landscapes more accessible and sustainable for the future

**Investment**
- £1.9 million from the Heritage Lottery Fund

**Project Status**
- Ongoing

**Associated Projects**
- Rombalds Moor forum
- SURF
- LEADER
West Yorkshire Rural Transport Delegated Fund

**Masterplan Reference**
2.3 Connected Corridor - Transport. P. 34

**Description**
The fund provided funding for rural transport and accessibility projects throughout the five districts of West Yorkshire.

The main beneficiary of the wider fund was the community transport sector and 38 projects were supported in total. A local project which benefited was the Bingley Bus which received £20,000 out of a total cost of £32,306. Funding was provided to replace the old minibus with a new, accessible vehicle which can also be used by wheelchair users and is available for hire by community and voluntary groups.

**Project Impacts**
- Projects make it easier for rural residents to access employment and training, reducing rural employment
- Provision of transport to help support the rural economy
- Improved transport connections for access to employment and training between rural and urban areas

**Investment**
- £118k from Yorkshire Forward and match funding of £497,000

**Project Status**
- Programme ran from 2006-2009

**Associated Projects**
- Connecting Airedale
- Airedale Connections
- Airedale Greenway
- LEADER