AIREDALE PARTNERSHIP BUSINESS NETWORK

Programme of Events

Aims

The development of an Airedale Business Network to create a sensitive mechanism for Senior Executives to become more aware of global business opportunities and threats and current support agencies, including the cluster and sector training brokers established by Yorkshire Forward and the Learning and Skills Council. The Network will provide an entry point to address high-level skill deficiencies, mentoring and collaborative learning.

Objectives

To develop a series of 6 Business Network Events bringing together partnerships and organizations in the following strategic areas;

Summary of Events

Airedale and Bradford Manufacturing
Digital Cluster
Advanced Manufacturing and Engineering
Chemical and Bioscene
Business Innovation
Connectivity
**Details of proposed programme of events:**

**September 2004**

**Event Title:** Facing the Green Challenge - Environmental Issues Affecting Manufacturing Companies

**Date:** 30 September 2004

**Venue:** Bradford and Bingley RFC Sports Club, Wagon Lane, Bingley, West Yorkshire

**Time:** 12.00 Noon to 2.30pm – Two and a half hours

**Aim of the event:**

The aim of the event is to inform manufacturers in Airedale and Bradford about current environment related issues which may affect their businesses, including waste management, legislation, grants and energy.

Speakers include Peter Scholes from Urban Mines, John Frank from Business Link West Yorkshire, Iain Copping/Tim West from Sustainability UK and Ian Sibbick from The Carbon Trust.

The Event will be sponsored by the Airedale Partnership and Airedale and Bradford Manufacturing Alliance.

**Target attendance group:**

The event is aimed primarily at manufacturing and associated businesses

**Key links:** Keighley Economy Group, Keighley and District Training Association Ltd, Bradford Training Association Ltd, Business Link West Yorkshire
**November 2004**

**Event Title:** Business Funding  
**Date:** 4 November 2004  
**Venue:** Bradford City AFC, Valley Parade, Bradford.  
**Time:** 12.00noon to 2.30pm – Two and a half hours  
**Aim of the event:** The aim of the event is to enable businesses to establish the details of what funding is available to support them.

**Target attendance group:**  
This event is aimed at mainly manufacturing businesses.

**Key links:** Provides links to local training associations and training providers, business support agencies, organizations and networks, Yorkshire Forward and The Learning and Skills Council.

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**November 2004**

**Event Title:** Digital Sector  
**Date:** 22 November 2004  
**Venue:** Ramada Bankfield Hotel, Bradford Road, Bingley, West Yorks  
**Time:** 12.00noon to 2.30pm, Two and a half hours  
**Aim of the event:** The aim of the event is to promote the benefits of the districts digital industry sector and the support services, partnerships and networks available.

**Target attendance group:**  
This event is particularly aimed and digital sector and associated businesses, but also to support services to the digital sector.

**Key links:** Links to skills/training providers and support agencies to the digital business sector.
December 2004

Event Title: Connectivity

Date: 9 December 2004

Venue: Ramada Bankfield Hotel, Bradford Road, Bingley, West Yorkshire.

Time: 12.00noon – 2.30pm, two and a half hours.

Aim of the event:
The aim of the event is to promote ‘Connectivity’ within Airedale by formally launching a Connectivity Survey as commissioned by the Airedale Partnership. To look at some of the up to date technology available, and to promote the benefits of a better connected economy.

Target attendance group:
This event is divided into 3 parts; The Connectivity Survey, Connectivity - technical aspects and the benefits of connectivity to business. It is aimed at any organization that promotes and provides e-learning, e-business and those who will benefit from its application.

Key links: Links to e-business, local colleges, schools, providers and suppliers of training and associated networks.

February 2005
Event Title: Advanced Engineering and Manufacturing and Chemical and Bioscene Sector

Date: Mid February 2005

Venue: TBA

Time: 12.00noon – 2.30pm, two and a half hours

Aim of the event: This event will be to promote current priorities and activities within the clusters.

Target attendance group: The event is aimed at organisations and businesses associated with the Advanced Engineering and Manufacturing and Chemical and Bioscene sectors.

Key links: It will link to skills/training, funding and other support agencies, businesses and other organizations.

February 2005

Event Title: Airedale Masterplan and Strategy

Date: End February

Venue: TBA

Time: Mid Morning to Mid Afternoon

Aim of the event: This event will be exclusively concentrated on the launch of the Masterplan and Strategy for Airedale.

Target attendance group: The launch will be appropriate to all interested parties.

Key Links: It will provide key links to all aspect of the economic development and regeneration of Airedale.

March 2005
Event Title: Business Innovation

Date: Mid March 2005

Venue: TBA

Time: 12.00noon – 2.30pm

Aim of the event:
The aim of the event is to launch the concept of the Advanced Digital Institute and the benefits to the digital economy of Airedale.

Target attendance group:
Businesses in the digital sector, Keighley, Shipley and Bradford Colleges, Bradford University and possibly Secondary Education

Key links:
It provides cross sector links particularly through its implications for research and development, skills/training and funding and other support agencies, businesses and other organizations.