AIREDALE PARTNERSHIP

66 NORTH STREET
KEIGHLEY
WEST YORKSHIRE
BD21 3RY

QUARTERLY REPORT October to December 2004
## CONTENTS

**Airedale Partnership**  
The strategic context for the Partnership  
Page 3

**Project Overview**  
Rationale for the establishment of Partnership  
Page 4

**Summary**  
Summary of the report  
Page 5

**Project Descriptions**  
Outline descriptions of all the projects and their aims  
Page 6

**Progress to Date**  
Narrative describing the progress and achievements to date on all the projects  
Page 7

**Future Developments**  
Brief listing of project activity and targets expected in the next quarter October to December 2004 including contact details for the report  
Page 29

**Appendix 1**  
Page 30
Airedale was identified in a strategic context through the Yorkshire and Humber Regional Economic Strategy, The West Yorkshire Action Plan and Bradford Metropolitan District Council’s Regeneration Strategy, as a location for key companies and clusters, for investment opportunities and employments sites as well as having an attractive environment with urban centres and recent road and public transport investment.

At the time of the establishment of the Urban Regeneration Company, the Council Executive asked for proposals that met the needs of the wider district to include urban centres, areas of brownfield and industrial development.

After major consultation between June and November 2002 The Airedale Partnership was established with a shadow board being formed in December 2002. The Board now fully constituted has 8 members 50% of which are private sector representatives with the remaining members representing Bradford Vision, The Learning Partnership and Bradford Council.

The Partnership aims to bring about the economic regeneration of Airedale by:

- Bringing key employment sites into use
- Stimulate the growth and development of key clusters such as Advanced Manufacturing and Digital
- Promote connectivity
- Support the renaissance of the urban centres
- Ensure appropriate skill development and connect local people to economic opportunities
- Develop initiatives for the rural economy
- Develop cross boundary initiatives with Leeds and Craven as a corridor for investment
PROJECT OVERVIEW

Bradford’s 2020 Vision identifies Airedale as one of the keys to economic regeneration of the district. The Airedale Partnership has been established to act as a catalyst for the development of key employments sites, lead the renaissance of the town centres, co-ordinate business support, training and jobs match and develop cross boundary initiatives with Leeds and Craven in the joint promotion and development of the Aire corridor as a focus for the growth of knowledge rich industries, particularly in the digital and advanced manufacturing clusters.

The project has been developed in response to the recommendations of the Employment, Skills and Training Surveys undertaken by Evaluation Research and Strategies (ERS) and funded through Sub Regional Action Plan 1 funding.

The project aims to undertake a range of actions to address the skills and training needs of businesses identified by the research and connect local communities to economic activity and employment opportunities.
SUMMARY

The majority of projects continued to achieve their targets during the last quarter especially where some slippage occurred in previous quarters.

The Network Coordinator post was formally filled in October. The Business Network continued to develop with three more events being held during November and December attracting some interesting speakers from Hallmark Cards, BT, Bmedi@ and the University of Huddersfield. Numbers attending the events remained constant with different businesses attending the different events, and feedback has continued to remain positive. Contacts have also been made with other networks and organisations.

A similar picture has developed through the continued success of the Airedale Construction Network, with more companies joining and more links with other networks.

The web portal is now being regularly updated with news, events and updates of the work of the partnership.

Six of the ten ICT ‘apprentices’ have been selected at Shipley College and will commence training in January 2005.

The final report from the ‘Connecting Airedale’ survey was publicly launched at the Connectivity event in December, with the full report available on the website. The steering group met after that event to discuss ways in which the recommendations could be taken forward.

The Bingley Connection was formally launched in December with a presentation of the Shipley College ‘Learning Line’ concept to guests.

Finally KLEA continued to support new business starts in the area.
PROJECT DESCRIPTIONS

The following information provides descriptions of each of the projects to be undertaken throughout the year.

Some of the projects will only be of a short duration whilst others will take longer to achieve all their outcomes.

**Brokerage Co-ordinator** – to help facilitate links between businesses in Airedale and Yorkshire Forwards cluster and sector training brokers, review and monitor local delivery of cluster broker initiative and to produce case studies to inform future investments.

**Business Network** – to develop an Airedale Business Network with a web portal to support local businesses, linking them to services across the district.

**Connectivity Feasibility Study** – to undertake an ICT feasibility study to map the geographical spread of broadband connectivity in Airedale and to identify viable solutions to connect those businesses and communities not able to take up broadband.

**Construction Network** – working within the construction industry to connect communities to economic activity, to develop better connections to local construction companies, to improve education, learning and skills acquisition. Improve the skills of existing employees and encourage new business start-ups.

**Childcare Provision** – provide childcare support to learners.

**Learning Node** – to support the establishment of a learning node of Shipley College in Bingley.

**Wheels 2 Work** – to provide mopeds to help young people from rural areas access jobs and training.

**Community based ICT Broadband Connection** – to connect 3 community centres to broadband.

**ICT Apprentices** – This project aims to help build the capacity of community organisations through the recruitment of 10 ICT apprentices to work in the community centres.

**New Business Start-Ups** – Funding has been awarded to Keighley Local Enterprise Agency to support 30 new business start-ups.
PROGRESS TO DATE

All project managers, funding, milestones, outputs and outcomes for all the individual projects have been negotiated and agreed between Bradford Council (as the Accountable Body for Airedale Partnership) and the Learning and Skills Council and its sub contractors. All of the projects have started and are progressing as follows:

Connectivity Feasibility Study
The project brief was to commission a consultancy based connectivity feasibility study that would:

- Identify the current state and availability of broadband in Airedale
- Provide a physical map plotting connected sites relating to major providers such as schools, colleges, libraries, UK Online Centres and identifying gaps
- Identify relevant target groups for accessing e-learning opportunities e.g. rural businesses in agriculture and tourism, disadvantaged communities in urban areas such as Keighley and Shipley East, other small and large businesses in a range of sectors
- Identify access to ICT and where possible and appropriate the training needs of these groups
- Identify and analyse appropriate, sustainable connectivity solutions, considering all reasonable options such as fixed connections wireless and satellite
- Develop a series of cost benefit models based on a range of current supplier prices
- Make recommendations as to a solution or series of options for connectivity that would contribute to a wider master plan for Airedale
- Examine how current government initiatives and funding streams could assist the recommended infrastructure developments

To achieve this, the following work has been carried out:

- The study involved various methods of research including, web based, telephone and e-mail, meetings, visits, a survey of 500 local businesses and a ‘mystery shopper’ exercise.

- Meetings of the steering group were held on 13 and 26 July, 4 August, 3 and 17 September. With the final drafting of the report during week commencing 27 September.

- Availability of Broadband has been described.

- Existing e-learning centres have been identified with existing connectivity and described in detail.

- Connectivity has been mapped where there is sufficient information.
• Meeting the needs of learners and businesses has been discussed.
• Options for future development have been discussed.
• Interim and final reports have been produced.

Post Completion of the final report:

The report was publicly launched at the ‘Connectivity’ event held on 9 December 2004 at the Ramada Bankfield Hotel, Bingley. It is also available under reports on www.airedalepartnership.org

The project steering group met after the event to consider how to develop the findings from the report and take them forward as either potential projects or to ensure that the mechanisms are in place or the appropriate people know about them to support them.

It was agreed that the recommendations from the report would be taken to the Airedale Partnership Board for their guidance on how to take ideas forward

ACHIEVEMENTS

MILESTONES

Tenders issued and consultants appointed ✓

OUTPUTS

Interim report produced ✓

OUTCOMES

Final report issued ✓
Business Network/Brokerage Management

Brokerage Co Coordinator

The recruitment of Robert Brough to the post of Brokerage and Network Co-Coordinator has now been confirmed.

Business Network

**Aim of the network:** Is to provide a sensitive mechanism for senior executives to become more aware of global business opportunities and threats and present support agencies, including cluster and sector training brokers established by Yorkshire Forward and The Learning and Skills Council, with an entry point to address high level skills deficiencies. The Network will include high level mentoring and collaborative learning from members of the peer group.

**Initial activities:**
An initial meeting was called between The Learning and Skills Council for West Yorkshire, the three Cluster Brokers, Advanced Engineering and Metals, Chemicals and Bioscience and Digital Industries, and the Airedale Partnership on 13 May 2004. The main aim of the meeting was to introduce the cluster managers and to enable the different clusters to begin to work together to develop the business network, good practice and partnership working.

Discussions at the meeting covered the following topics:

- Tendering and Contracting
- Profiling
- Graduate Retention
- Innovation and Creativity

This allowed constructive dialogue between the Cluster Managers and some areas of common interest became apparent. As a result of that first meeting individual follow on meetings were arranged with the 3 cluster brokers to further develop links with the Airedale Partnership and establish a programme of events for the coming year, the dates for the meetings were agreed as follows:

- 25 June 2004 - Advanced Engineering and Metals
- 28 June 2004 – Chemicals and Bioscience
- 6 July 2004 – Digital Industries

A second meeting of the cluster brokers was held on 7 September with a detailed presentation on the Business Innovation Framework and further updates on progress of cluster broker development.
Joint events were agreed with the Digital Cluster which was held in November 2004 and with the Advanced Engineering and Manufacturing and Chemical and Bioscene Clusters for February 2005.

Further discussions have also taken place between the Partnership and the Airedale and Bradford Manufacturing Alliance to strengthen links and develop joint network events within the manufacturing sector.

Development of the Network:
The first event working with the Airedale and Bradford Manufacturing Alliance was held on 30 September at the Bradford & Bingley RFC and promoted environmental issues facing businesses.

The second event again with the Alliance was held on the 4 November at Bradford City AFC where approximately 60 people attended. It was an excellent opportunity for businesses to see what funding is available to support them.

Speakers attending were:
Andrew Holmes – Project Manager, West Yorkshire Manufacturing Excellence Club
David Little – SME Support Network, University of Huddersfield
Stuart Byrnes – Invest In Bradford
David Robertson-Brown – Business Link for West Yorkshire
Iain Copping – Sustainability (UK) Ltd

The third event was held on 22 November it focused on the digital sector and was organised jointly with The New Technology Institute. Approximately 40 people attended and heard the following speakers:

Stuart McFarlane – Vision for the Digital Cluster, Yorkshire Forward
Steve Ding – Work and Role of bmedi@
Linda Broughton – Skills and Workforce Development
Martin Powderly – A digital perspective, Hallmark Cards
Mike Osborne – Arup, the digital implications on the Airedale Masterplan

The fourth event was held on 9 December at the Ramada Bankfield Hotel, Cottingley where over 40 people attended to hear speakers from Palmedia, www.palmedia.co.uk, British Telecom and the Broadband Airedale and Wharfedale (bbaw) project.

The event saw the launch of the Connecting Airedale Study into the availability of broadband and e-learning in Airedale, what the benefits to businesses of broadband are and an update on the progress of the bbaw project. www.bbaw.com
A further two events have been scheduled between January and next March where the Partnership will work with two other cluster brokers, Advanced Engineering and Manufacturing and Chemical and Bioscene for one event.

The other event will highlight business innovation and will also include the development of the Advanced Digital Institute in Airedale.

There will also be specific events involving the launch of the Masterplan and Strategy for Airedale.

**General feedback from events so far:**

Summary of evaluations of Business Network events to 31.12.2004

<table>
<thead>
<tr>
<th></th>
<th>poor</th>
<th>Satisfactory</th>
<th>Good</th>
<th>Excellent</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>The overall quality of the event was</td>
<td>0</td>
<td>5</td>
<td>19</td>
<td>20</td>
<td>44</td>
</tr>
<tr>
<td>The capability of speakers was</td>
<td>0</td>
<td>4</td>
<td>18</td>
<td>22</td>
<td>44</td>
</tr>
<tr>
<td>The benefits gained from attending</td>
<td>0</td>
<td>17</td>
<td>17</td>
<td>10</td>
<td>44</td>
</tr>
<tr>
<td>Quality of the venue</td>
<td>0</td>
<td>3</td>
<td>27</td>
<td>14</td>
<td>44</td>
</tr>
</tbody>
</table>

The feedback represents about 25% of those attending all events. The numbers of delegates returning the evaluation forms was 50% at the last event.

**Bingley Business Forum**
An invitation was received to attend the newly reformed Bingley Business Forum. This gave us the opportunity to explain about the work of the Partnership and the developing masterplan to businesses and organisations in the Bingley area. Through the Chair, it also enables us to get information to organisations through the ‘members’ mailing list.

**ACHIEVEMENTS**

**MILESTONES**

First Business Network event held

Second Business Network event held

Third Business Network event held

Fourth Business Network event held

Establishment of Network and development Programme of events
OUTPUTS
Production of quarterly Progress and Management report March 2004
Production of quarterly Progress and Management report June 2004
Production of quarterly Progress and Management report September 2004
Production of quarterly Progress and Management Report October 2004
Production of the interim report on the impact of the network
**Web Portal**

The Airedale Partnership website is now fully operational and is being hosted through Bradford Council.

The web address is [www.airedalepartnership.org](http://www.airedalepartnership.org)

The site has the following contents:

- Menu
- Homepage
- Contact us
- Links
- Sitemap
- Resources
- Events
- News
- Masterplan
- Projects
- About us

The site is essential to the establishment of the business network and aims to:

- To act as single access point for businesses and other organisations to link into other beneficial and associated sites through the info links pages.
- To publicise up-to-date news and progress of the work of the Airedale Partnership
- To enable organisations to publicise events
- And to enable direct feedback to be received by the Partnership on its work and activities
- And to help develop a strong partnership approach to economic regeneration in Airedale

The e-mail address [info@airedalepartnership.org](mailto:info@airedalepartnership.org) is available for feedback regarding the work of the Partnership. We have now started to receive messages this way.

**See Appendix 1 – For website layout**
**Marketing/Publicity**

The Airedale Partnership is continuing to work with The Council’s Marketing and Communications team on the development of the marketing strategy for Airedale.

**Progress so far.**
A second pop up banner has been produced.  
Plastic wallets have been purchased along with adhesive logos to put information in for the network events.  
Work is continuing with Arup the consultants undertaking the masterplan for Airedale to develop the process for promoting the masterplan.  
We are continuing to work with the two main local papers the Keighley News and The Telegraph and Argus in promoting the work of the partnership.

We are now regularly producing features in the local papers on the activities of the Partnership including the programme of events and details of the web portal and events undertaken.

Below is a list of all the press releases which have appeared since April in relation to the skills/training/employment projects and the masterplan.

**Press releases**

T & A - Wheels2work - Borrow a scooter to get to work. 20 July 04

T & A – Community News for Bingley and Crossflatts – The opening of the Bingley Connection, Shipley College’s Learning Node. - 2 August 04

T & A – Wheels2Work. 19 August 04

Keighley News – Wheels2Work - Scooting to work. 20 August 04

T & A – Letters - Wheels2Work –Cartoon. 20 August 04

T & A – Wheels2Work – Ben’s first to back wheely good idea. 20 August 04

T & A – Alliances’ green meeting 15 Sept 04

Keighley News – Are you up for the green challenge. 17 Sept 04

Keighley News – Forum on finding funds was excellent 12 November 04
T & A – Digital discussions at lunchtime 15 November 04
T & A – Broadband benefits to be outlined 24 November 04
T & A – Aire links 26 November 04
T & A – Focus on fast internet links 6 December 04
Keighley News – Airedale event puts broadband debate in focus 17 December 04
T & A – Internet event a success 20 December 04

**Masterplan**

T & A - Letters – Bradford and its airport rail link. 2 July 04
T & A – Transport is the key to creating ‘Digidale’ 3 August 04
Keighley News – Improvements to transport identified as major need. 6 August 04
T & A – Debate on what town needs. 11 August 04
Keighley News – Plan for future of town in pipeline. 13 August 04
Keighley News – Dynamic Vision for town unveiled. 17 August 04
Keighley News – New store would be suicidal for town. 20 August 04
Keighley News – Letters- Suicidal Choice
Cheap solution
Sixties textbook
Benefit to town
World class what in Aire valley? 27 August 04
T & A – Toyshop could go in revamp. 3 September 04
T & A – Transport Group to discuss Arup proposals 3 September 04
Keighley News – Letters – Master laugh
Market Forces
Come or go 3 September 04
T & A – Letters – Planners beware. 10 Sept 04
<table>
<thead>
<tr>
<th>Title</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Keighley News – Letters – Shoppers choice</td>
<td>10 Sept 04</td>
</tr>
<tr>
<td>World class view</td>
<td></td>
</tr>
<tr>
<td>Wonderful ideas</td>
<td></td>
</tr>
<tr>
<td>Allegiance call</td>
<td></td>
</tr>
<tr>
<td>Keighley News – Editor Letter</td>
<td>10 Sept 04</td>
</tr>
<tr>
<td>Keighley News - Call to shape future of Airedale</td>
<td>12 November 04</td>
</tr>
<tr>
<td>Keighley News – Views on masterplan</td>
<td>26 November 04</td>
</tr>
<tr>
<td>T &amp; A – New plans to appear in spring</td>
<td>15 December 04</td>
</tr>
</tbody>
</table>
The Bingley Connection
With the work of the development and refurbishment of the Shipley College Learning Node, (now called ‘The Bingley Connection’ on the main street in Bingley Town Centre) completed, the premises was open to the public on Saturday 10 July. A formal launch was held on Monday 12 July of the Care Centre of Vocational Excellence the programme which shares the use of the Bingley Connection.

Initially the Connection has provided information, advice and guidance on courses available at the College as well as activity linked to the Care CoVE.

The Bingley Connection was launched officially on 8 December with 18 guests attending, a presentation of the Learning Line, of which Bingley represents the first physical connection, was given and the audience was enthusiastic.

The Connection has been well received as a venue for workforce development. One notable success was the course for new media companies on web accessibility, held in October in partnership with Bmedi@ and funded through the New Technology Institute (bmedi@ newsletter available Jan 05 )

Eight participants from bmedi@ member companies took part in the course, which involved face to face delivery, supplemented by e-mentoring.

Participants’ comments after the course included:

‘Very, very useful - it now means we can offer our clients a fully accessible web site’
‘Excellent value for money’
‘Great tutors’ and ‘excellent facilities and ambience’.
Other companies participating in the Bingley Connection Web Accessibility training course included the Virtual College, Apperley Design, Netstep Corporate Communications, Dbsolutions and Tayloredwebs.

A further course is planned for February/March 05. Other popular IT courses provided to date are evening provision in digital media and business applications.

The stage is now set for Bingley to become a physical base supporting a blended learning initiative in 05 for businesses in the Bingley area, and building on contacts with the Bingley Town Centre management and Bingley Business Forum.

As part of the Care Cove, a number of courses have commenced at the Centre, including the Mental Health Certificate Level 3. Bingley is the physical base for a new 'distance learning' programme for public service employees, offering training in areas such as Infection Control.

**ACHIEVEMENTS**

**MILESTONES**

Establishment of Shipley Learning Node in Bingley, premises secured

**OUTPUTS**

Refurbishment of the Bingley Connection

Launch of Bingley Connection
Wheels2Work

With the purchase of the mopeds an official launch was held at The Mechanics Institute, Denholme on 19 August, the launch was attended by The Lord Mayor, Councillor Irene Ellison Wood, Denholme Town Mayor, Councillor Anne Jay and representatives from Bingley Voluntary Action, The Countryside Agency, The Airedale Partnership, Scooter Crazy (Suppliers of the Mopeds) along with Ben Ward and family members, the first young person to receive help through this programme. Ben needed assistance from this project to enable him to attend his training in Huddersfield.

Case Study:

A 22 year old young man living in Denholme starts his work at 6.00am which is approximately 5 miles away. The first bus does not arrive until 6.30am so he has been dependant on his mother driving him to work. After seeing the advert for the project in The T&A he contacted John and now he is happily an independent traveller and His mother has a well earned lie-in.

Case study:

A 16 year old man living in Denholme is now working as an apprentice in Oxenhope, again facing similar problems with public travel and his mother now unable to continue taking him to work was facing the prospect of losing his apprenticeship. Now with the help of Wheels2Work he can continue his work and also undertake shift work.

For further details contact John Seed on 01274 781222

ACHIEVEMENTS

MILESTONES

Appointment of project manager ✔

Provision of mopeds ✔
Construction Network

Establishing the network within the construction industry aims to connect communities to economic activity, to develop better connections to local construction companies, to improve education, learning and skills acquisition. Improve the skills of existing employees and encourage new business start-ups.

The following Companies have signed up to the network to date.

<table>
<thead>
<tr>
<th>E Harrisons &amp; Sons Ltd</th>
<th>Davric Construction Ltd</th>
</tr>
</thead>
<tbody>
<tr>
<td>W Brewster</td>
<td>CD Construction</td>
</tr>
<tr>
<td>Fred Watson Service Engineers</td>
<td>S Robinson Joiner</td>
</tr>
<tr>
<td>C Milnes Builders</td>
<td>Upgrade Windows</td>
</tr>
<tr>
<td>P D Electrical</td>
<td>C &amp; A Foster</td>
</tr>
<tr>
<td>Michael Everard</td>
<td>M J Ellison</td>
</tr>
<tr>
<td>A T Lee Properties</td>
<td>A Baldwins</td>
</tr>
<tr>
<td>S Addis</td>
<td>J A Builders</td>
</tr>
<tr>
<td>Nelsons Builders Merchants</td>
<td>Nelsons Builders Merchants</td>
</tr>
<tr>
<td>Dalec UK</td>
<td>Atlee Properties Ltd</td>
</tr>
<tr>
<td>R N Wooler &amp; Co Ltd</td>
<td>I Lee Construction</td>
</tr>
<tr>
<td>JDP Construction</td>
<td>Keighley Key Builders</td>
</tr>
<tr>
<td>New Mason Properties Ltd</td>
<td>Brian Hall Decorators</td>
</tr>
<tr>
<td>Holly Park Building Services</td>
<td>H Hawker Plumbing &amp; Heating</td>
</tr>
<tr>
<td>Roger Booth Builder &amp; Plasterer</td>
<td>J W Pollard Plumber</td>
</tr>
</tbody>
</table>
Construction Network Launch:

The official launch conference was held at the Silsden Golf Club in the evening of Monday 6 September it was attended by 22 delegates from a range of construction companies. A well as attendance from some existing companies the following new companies attended:

Terry Dyson Structural Services
Silsden Electrical Services
Uriah Woodhead & Sons Ltd
Richard Craven Plumbers Merchants
A Dawson Heating
Roger Tiffany Ltd
Chris Milnes
Yorkshire Gas Services

Case Study:

Dalec UK – A local company taking part in the network currently have 4 team members involved in training which covers, working at heights, abrasive wheels and basic health and safety. They are currently in negotiation into buying another company with seven employers who will be attending training.
First Network Conference:

The first construction network conference was held in the evening on 7 December at Silsden Golf Club. Delegates attended from 10 different companies. The main item on the agenda was an in depth update on the Working at Height Regulations 2004, but more importantly it was an opportunity for construction companies to get together and discuss relevant issues.

Other activities:

- Working at Heights, Abrasive Wheels Certificate and Basic Health & Safety training has been given
- A meeting to be held with the Barkerend Training Centre
- A meeting with Tom Hobson (Urban Splash) has been held to look at training
- A meeting with Carillion has been arranged for January 2005
- Companies in the Keighley network will receive pre tender information from the Bradford Construction Network
- A seminar on new buildings regulations is to be organised in 2005
ACHIEVEMENTS

MILESTONES

Appointment of Liaison Officer

Appointment of Training Officer

OUTPUTS

Construction Network established

Construction Network meeting

OUTCOMES

Launch conference held
New Business Start-ups

The project continues to meet its targets for new business start ups. The following case studies show the progress of some of the clients.

Case study:

Stuart Hanson – is training to become a full time opera singer. After leaving university he tried to obtain sponsorship, but was unable to do so. As he was signing on for Job Seekers Allowance we assisted in the preparation of a business plan. The business plan was to teach and examine English to non-English speakers. Stuart now spends a lot of his time away from home, his turnover for the first 2 months of business was £7000. He is still undergoing his training to become an opera singer, but the need to find a sponsor is no longer a priority.

Case study:

Carol Escott – attended the business plan course during March this year wishing to explore the possibility of setting up as a self employed trainer. The course was completed and Carol started her business. Unfortunately she was taken ill suddenly and spent a month in hospital. This did result in a slow down in the business but Carol is now on the road to recovery and the business is starting to progress again. Currently her turnover is at an average of £500 per month but is expected to increase over time.

Case study:

Vincent Phillpotts – attended the agency on a one to one basis to consider the possibility of starting his own business in mobile catering. We were able to assist with his enquiries and ensure that he had considered the legal as well as health and hygiene issues. His business plan was improved and his pricing policy revised. He has established a pitch and is turning over £400 per week.
Case study:

Michael Dowse – attended several appointments to discuss setting up his own business. He had worked for his employer for 11 years. We were able to assist Michael and he started his own business in a very short space of time. In his first month he obtained a contract that gave him a very good start and has tendered for 2 more jobs in his second month of trading that are well in front of his forecast. We recently spoke to his brother who is now considering a similar option.

ACHIEVEMENTS

OUTCOMES

New Business Start ups
ICT Apprentices

Following the final approval of the remaining element of ESF funding through Shipley PACT the ICT apprentices project commenced in early October with the establishment of a Steering Group drawn from partner organizations such as Shipley College, Keighley and Shipley PACT, Jobs@ project and the HALE Apprentices project.

A Co-ordinator was appointed from November 1\textsuperscript{st} and subsequently an Open Day was held in Shipley to provide information for potential apprentices.

Second interviews were held on December 14\textsuperscript{th} and places were offered to six candidates from Shipley East who will undertake NVQ in Installing and Supporting IT and NVQ Using ICT as well as work placement and Key Skills/Wider Key Skills.

Efforts are still being made specifically to identify one or two apprentices from the Keighley area as well as an additional (2) candidates from Shipley. The apprentices commence on January 10\textsuperscript{th} 2005 with an induction programme and subsequent Monday sessions held at the Bingley Connection.

ACHIEVEMENTS

OUTPUTS

Recruitment of apprentices

\checkmark
Connectivity in Community Centres

The connectivity supplied through the project to community centres in Wrose and Windhill has enabled the college and its partner community centres to deliver a number of outcomes – part funded by ESF until December 04. Outcomes are as follows for accredited training for the calendar year 2004 in the two centres Windhill and Bolton Woods (where the Airedale funding applies). Without the continued subsidy for broadband connectivity and the childcare support available to residents, this provision would not take place.

<table>
<thead>
<tr>
<th>Windhill and Wrose ICT centres</th>
<th>Numbers of people</th>
</tr>
</thead>
<tbody>
<tr>
<td>People Achieving Part Qualification</td>
<td>25</td>
</tr>
<tr>
<td>People Achieving Full Qualification</td>
<td>13</td>
</tr>
<tr>
<td>People Progressing to another Course</td>
<td>9</td>
</tr>
<tr>
<td>People Obtaining Employment</td>
<td>15</td>
</tr>
<tr>
<td>Continuing Students</td>
<td>23</td>
</tr>
<tr>
<td>Leavers (No Recorded Outcome)</td>
<td>14</td>
</tr>
<tr>
<td>Transfers to other learning</td>
<td>5</td>
</tr>
<tr>
<td>Other Achievements e.g. Mentorship, Voluntary Work.</td>
<td>5</td>
</tr>
</tbody>
</table>

In addition there is significant use of the facilities by residents (53 in number) who do not want to gain qualifications but simply want to learn new ICT skills or use the facilities.

Further details of the successes achieved through ICT connections in communities can be found at [http://www.shipleylife.com/scol/success/successfset.htm](http://www.shipleylife.com/scol/success/successfset.htm)

These achievements are mainly in ICT skills. Discussions will be taking place as to the value of using the community ICT facilities and the benefits of fast broadband (soon to be a 4Mgb connection through the college’s Janet connection) to deliver vocational subjects (care, sports and leisure etc) through e-learning on a blended learning model in community settings, thus supporting progression.

**ACHIEVEMENTS**

**MILESTONES**

ICT Broadband Connection ✔
FUTURE DEVELOPMENTS

Over the next quarter January to March 2005 we look forward to:

- Further business network events
- Further support to new businesses
- The launch of the masterplan and strategy for Airedale
- End of year report
- Progress of ICT apprentices
- Development of the Bingley Connection
- The further establishment and development of the construction network
- Successful outcomes from the Sub Regional Investment Planning Process

Report submitted by Airedale Partnership
For further information contact: Robert Brough
Telephone: (01535) 618095
Fax: (01535) 618098
Email: robert.brough@bradford.gov.uk
The Partnership, led by the private sector and with the full backing of Bradford Council and Yorkshire Forward, is a regeneration initiative supporting the growth and renaissance of the local economy.

Visit the pages of this website to find out more about our work and how you can get involved in shaping the future of the area.

This website aims to:

- help develop a strong partnership approach to economic regeneration in Airedale
- act as single access point for businesses and other organisations to link into other beneficial and associated sites via the links pages
- publicise up-to-date news and progress of the work of the Airedale Partnership
- enable direct feedback to be received by the Partnership on its work and activities
- enable organisations to publicise events